



Change Intelligence: Use the Power of CQ to Lead Change That Sticks

Barbara A. Trautlein

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For leaders at all levels, a new system for building "change intelligence"-- and for creating results that matter at all levels of your organization

In the world of business, the ability to handle constant change makes the difference between success and failure. Today, executives, supervisors, and project managers have plenty of methodologies for managing change, yet the failure rate of major organizational change is still an abysmal 70 percent.

In this innovative guide, Barbara Trautlein argues that this is because our current approaches are inadequate when not used in tandem with a deep understanding of change intelligence, or CQ--the skill set required to lead a team or company through vital transformations. Inside, she gives readers access to a proprietary, interactive CQ assessment that is based on substantial research and experience in working with hundreds of top organizations. And after readers learn their own change leader style, they go on to discover practical strategies for leveraging their strengths and shoring up their weak spots.

Trautlein, a leading authority on change leadership, keeps the theory light and delves into insightful case studies drawn from her decades of experience. Her example-based approach allows readers to plainly see how they can start driving real transformation--not by adopting yet another new tool but by bolstering their own capacity for change leadership.

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Change Intelligence: Use the Power of CQ to Lead Change That Sticks can be one of your beginner books that are good idea. Many of us recommend that straight away because this publication has good vocabulary that will increase your knowledge in words, easy to understand, bit entertaining but nonetheless delivering the information. The writer giving his/her effort to set every word into joy arrangement in writing Change Intelligence: Use the Power of CQ to Lead Change That Sticks although doesn't forget the main place, giving the reader the hottest and also based confirm resource info that maybe you can be one among it. This great information may drawn you into brand new stage of crucial thinking.

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