



# **Dual Career Couples im internationalen Management: Dual Career Couples als besondere Herausforderung des internationalen Personalmanagements (German Edition)**

*Stefanie Dahms*

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Diese Arbeit beschäftigt sich mit der Internationalisierung und Flexibilisierung der Arbeitskraft. Die Aspekte der globalisierten Arbeitseinsätze werden in Zusammenhang gebracht mit den unternehmensspezifischen Strategien und den jeweiligen sozialen Hintergründen der Mitarbeiter. Insbesondere werden die familialen Aspekte in Betracht gezogen und untersucht, inwiefern sich die individuelle Karriere im Hinblick auf Partnerschaft und Familie auswirkt. Die gesellschaftlichen und partnerschaftlichen Divergenzen werden anhand von traditionellen Rollenbildern erläutert und innovative Möglichkeiten diskutiert, in der auch die Familienpolitik der Bundesrepublik eine entscheidende Rolle spielt. Welcher unternehmensstrategischer Ansätze bedarf es, um die unterschiedlichen Formen der Karriereentwicklung und internationaler Mitarbeiterentsendung gerecht zu werden, im Hinblick auf die Vereinbarkeit von Familie und Beruf?

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